

# Preliminary Fourth Quarter and 2020 Annual Results

*“The Digital Journey Continues”*

March 2021

# Today's presenters & Exela snapshot



**Ron Cogburn**  
Chief Executive Officer



**Shrikant Sortur**  
Chief Financial Officer

## Industry Trends

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- Digital is driving growth in B2B and B2C leaving the existing networks behind

## Exela's Moat

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- Extensive investment in technology built on rules of customers' processes and industry guidelines
- Many patents in process, robotics, and cognitive automation

## Long-Standing Blue-Chip Customers

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- 4,000+ customers and 60+ of the Fortune 100® with average tenure of over 15 years

## Referenceable Technology

- Fully deployed technology stack for payments and bills and intelligent data processing across banking, insurance and healthcare

# Notices

**Forward-Looking Statements** Certain statements included in this presentation are not historical facts but are forward-looking statements for purposes of the safe harbor provisions under The Private Securities Litigation Reform Act of 1995. Forward looking statements generally are accompanied by words such as “may”, “should”, “would”, “plan”, “intend”, “anticipate”, “believe”, “estimate”, “predict”, “potential”, “seem”, “seek”, “continue”, “future”, “will”, “expect”, “outlook” or other similar words, phrases or expressions. These forward-looking statements include statements regarding our industry, future events, estimated or anticipated future results and benefits, future opportunities for Exela, and other statements that are not historical facts. These statements are based on the current expectations of Exela management and are not predictions of actual performance. These statements are subject to a number of risks and uncertainties, including without limitation those discussed under the heading “Risk Factors” in the. In addition, forward-looking statements provide Exela’s expectations, plans or forecasts of future events and views as of the date of this communication. Exela anticipates that subsequent events and developments will cause Exela’s assessments to change. These forward-looking statements should not be relied upon as representing Exela’s assessments as of any date subsequent to the date of this presentation.

**Non-GAAP Financial Measures and Related Information** This presentation includes constant currency, EBITDA and Adjusted EBITDA, each of which is a financial measure that is not prepared in accordance with U.S. generally accepted accounting principles (“GAAP”). Exela believes that the presentation of these non-GAAP financial measures will provide useful information to investors in assessing our financial performance, results of operations and liquidity and allows investors to better understand the trends in our business and to better understand and compare our results. Exela’s board of directors and management use constant currency, EBITDA and Adjusted EBITDA to assess Exela’s financial performance, because it allows them to compare Exela’s operating performance on a consistent basis across periods by removing the effects of Exela’s capital structure (such as varying levels of debt and interest expense, as well as transaction costs resulting from the combination of Quinpario Acquisition Corp. 2, SourceHOV Holdings, Inc. and Novitex Holdings, Inc. on July 12, 2017 (the “Novitex Business Combination”) and capital markets-based activities). Adjusted EBITDA also seeks to remove the effects of integration and related costs to achieve the savings, any expected reduction in operating expenses due to the Novitex Business Combination, asset base (such as depreciation and amortization) and other similar non-routine items outside the control of our management team. Optimization and restructuring expenses and merger adjustments are primarily related to the implementation of strategic actions and initiatives related to the Novitex Business Combination. All of these costs are variable and dependent upon the nature of the actions being implemented and can vary significantly driven by business needs. Accordingly, due to that significant variability, we exclude these charges since we do not believe they truly reflect our past, current or future operating performance. The constant currency presentation excludes the impact of fluctuations in foreign currency exchange rates. We calculate constant currency revenue and Adjusted EBITDA on a constant currency basis by converting our current-period local currency financial results using the exchange rates from the corresponding prior-period and compare these adjusted amounts to our corresponding prior period reported results. Exela does not consider these non-GAAP measures in isolation or as an alternative to liquidity or financial measures determined in accordance with GAAP. A limitation of these non-GAAP financial measures is that they exclude significant expenses and income that are required by GAAP to be recorded in Exela’s financial statements. In addition, they are subject to inherent limitations as they reflect the exercise of judgments by management about which expenses and income are excluded or included in determining these non-GAAP financial measures and therefore the basis of presentation for these measures may not be comparable to similarly-titled measures used by other companies. These non GAAP financial measures are not required to be uniformly applied, are not audited and should not be considered in isolation or as substitutes for results prepared in accordance with GAAP. Net loss is the GAAP measure most directly comparable to the non-GAAP measures presented here. For reconciliation of the comparable GAAP measures to these non-GAAP financial measures, see the schedules attached to this presentation.

**Preliminary Unaudited Results** The estimated financial results described herein are preliminary, unaudited and represent the most recent current information available to Exela management. Exela’s actual results may differ from these estimated financial results, including due to the completion of its financial closing procedures, final adjustments that may arise between the date of this press release and the time that financial results for the fourth quarter of 2020 are finalized, and such differences may be material. Final data will be included in Exela’s Annual Report on Form 10-K for the period ended December 31, 2020.

**Restatement** As described in additional detail in the Explanatory Note to the Company’s Annual Report on Form 10-K filed with the SEC on June 9, 2020 (the “Annual Report”), the Company restated its audited consolidated financial statements for the years ended December 31, 2018 and 2017 and its unaudited quarterly results for the first three fiscal quarters in the fiscal year ended December 31, 2019 and each fiscal quarter in the fiscal year ended December 31, 2018 in the Annual Report. Previously filed annual reports on Form 10-K and quarterly reports on Form 10-Q for the periods affected by the restatement have not been amended. See Note 20, Unaudited Quarterly Financial Data, of the Notes to the consolidated financial statements in the Annual Report for the impact of these adjustments on each of the quarterly periods in fiscal 2018 and for the first three quarters of fiscal 2019. All amounts in this release affected by the restatement adjustments reflect such amounts as restated.

**Rounding** Due to rounding, numbers presented throughout this document may not add up precisely to the totals provided and percentages may not precisely reflect absolute figures.

# Exela 2020 Highlights

Achieved quarterly guidance 5 times in a row even in the wake of COVID-19 uncertainty

- Revenue of \$1.29B, a 17% decrease yoy primarily due to COVID-19, transition revenue and sale of assets.
- Digital Assets Group sales grew to comprise 8% of the total revenue in FY 2020 up from 7% in the YTD Q3 2020 period
- Recently announced \$90M TCV 10-yr contract for first cloud-hosted PCH Global license for a major Healthcare insurer
- Added \$182M of ACV with 14 new logos each with TCV over \$1M in 2020
- Adjusted EBITDA \$173M, a 32% decrease yoy; Adjusted EBITDA margin: 13% vs 16% yoy
- \$174M of cost savings in progress; Incremental cash realization of \$38M in FY 2021 due to recently completed actions
- Adding \$27M to liquidity levels upon successful completion of equity raise

## Progress on key strategic initiatives

- Completed non-core asset divestitures worth \$50M; additional \$100-\$150M of asset sales in progress
- Exited non-strategic transition revenue and partially eliminated related stranded costs
- Liquidity as of December 31, 2020 - \$108M; Liquidity as of March 12, 2021 - \$61M (without giving effect to \$27M million equity raise or \$53 million of capacity under the existing securitization facility that remains undrawn)
- \$145M 5-year Term Loan to refinance existing AR securitization facility
- Engaged UBS to pursue strategic alternatives to further strengthen the balance sheet

*Note: TCV defined as Total Contract Value over the life of the contract.*

*Liquidity as defined per the third amendment of the credit agreement effective May 15, 2020.*

*Additionally, the Company has \$53 million capacity under the Loan and Security Agreement dated December 10, 2020 that remains undrawn in accordance with its terms.*

# Exela at a glance

Leader in business process management solutions globally

## PROVEN TRACK RECORD

**30+**

Years of Experience in Business Process Automation

**4,000+**

Global Customers Across 14 Industry Verticals

**60+**

Percent of the Fortune® 100 Partners with Exela

## GLOBAL FOOTPRINT



**50+**

Countries



**150+**

Delivery Centers



**1,100+**

Facilities Managed



**2K+**

IT Professionals



**19K+**

Employees

## Current and Emerging Solutions



### Liquidity Solutions:

- Procure-to-Pay
- Order-to-Cash
- Expense management



### Payment Technologies and Services



### Human Capital Management



### Healthcare Payers and RCM



### Work from Anywhere (WFA) Technologies and Services

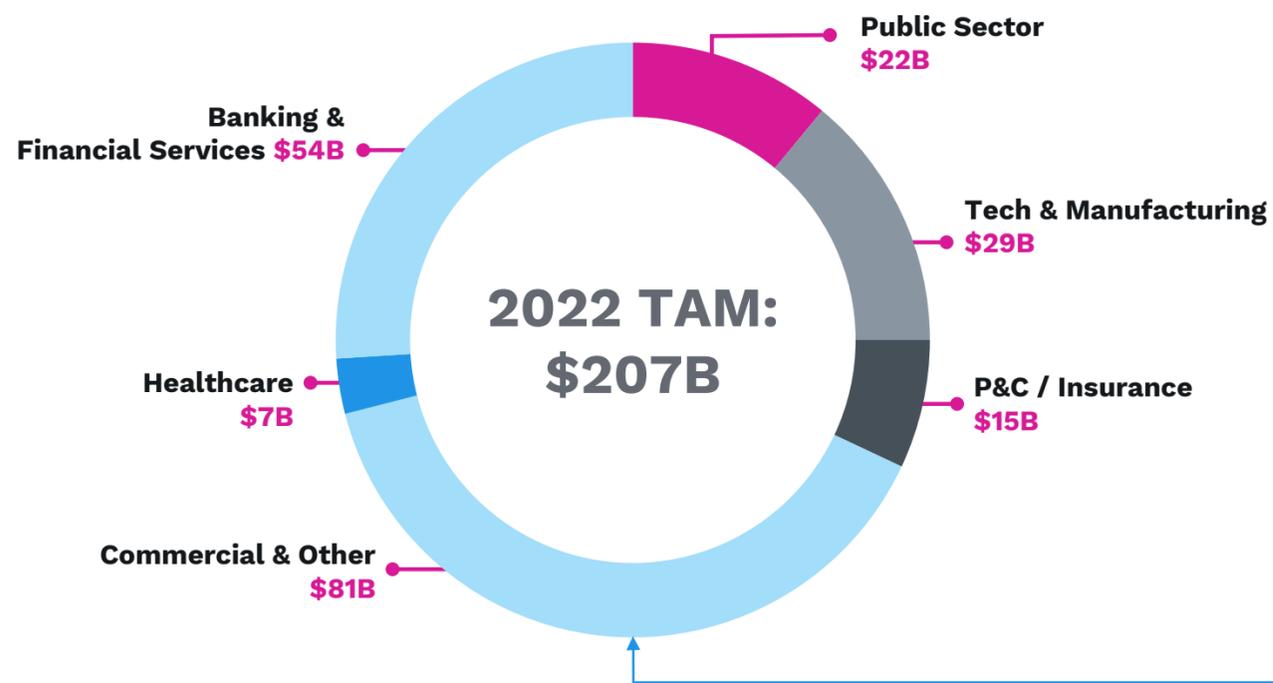


### Information Management and Communications

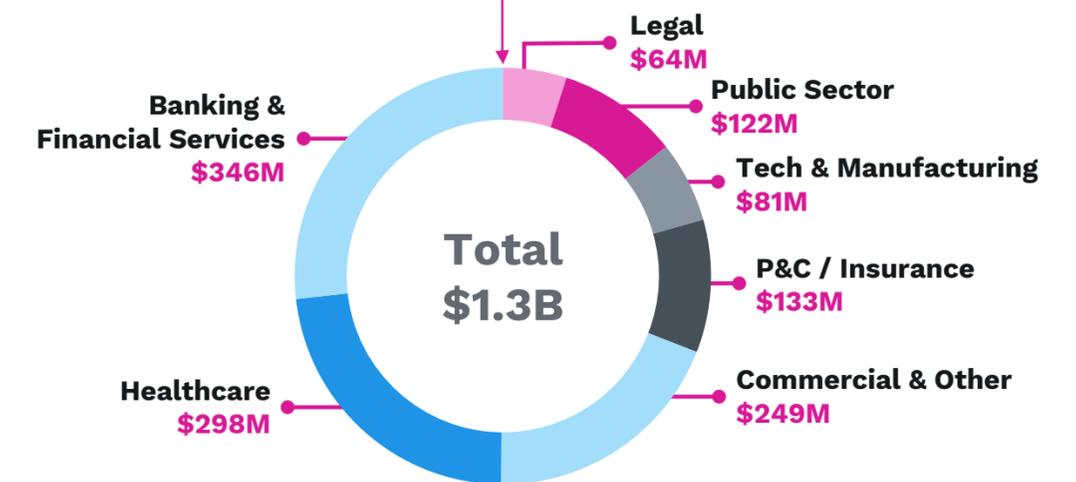


# Significant whitespace with under 1% of TAM penetration

## Total Addressable Market (TAM)<sup>(1)</sup> growing at 5% CAGR

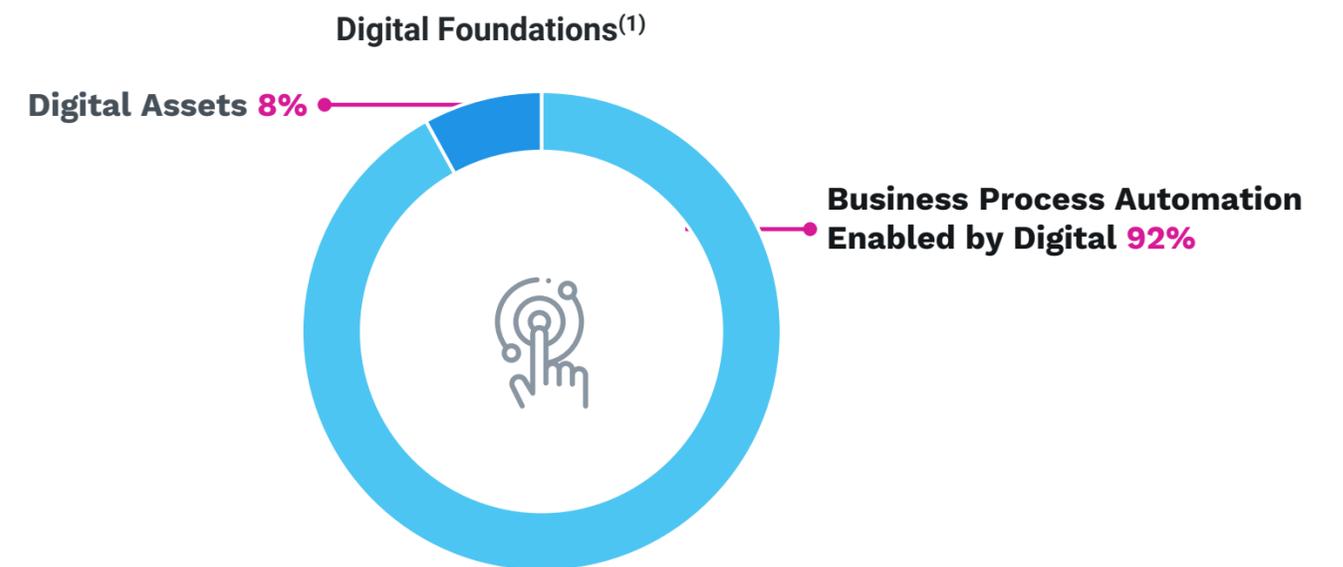
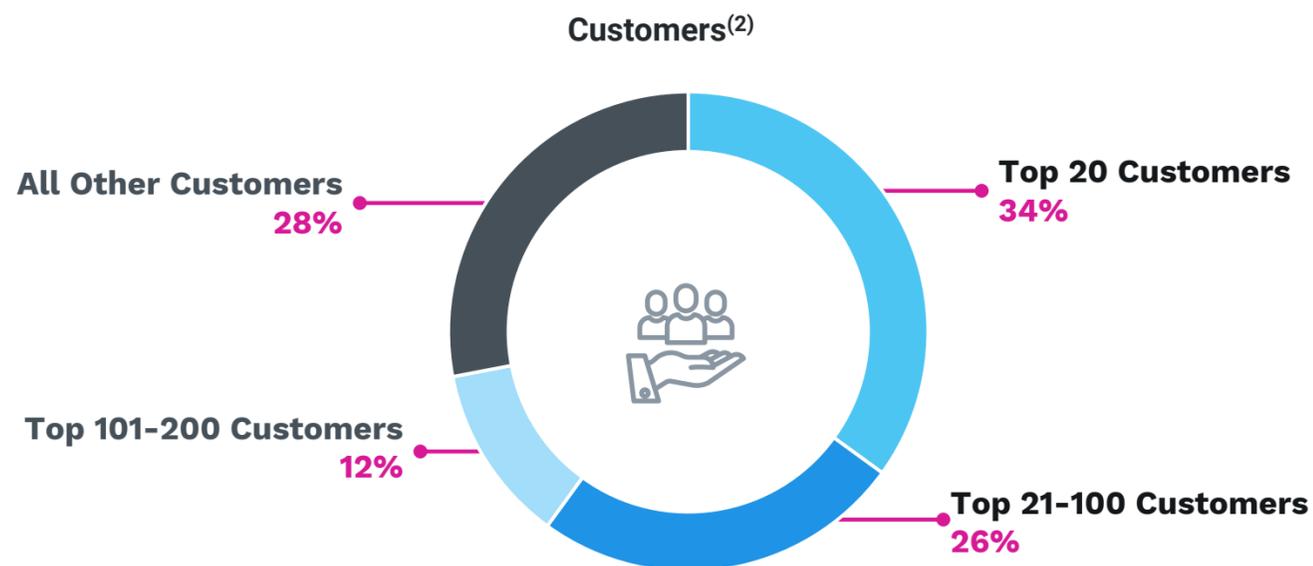
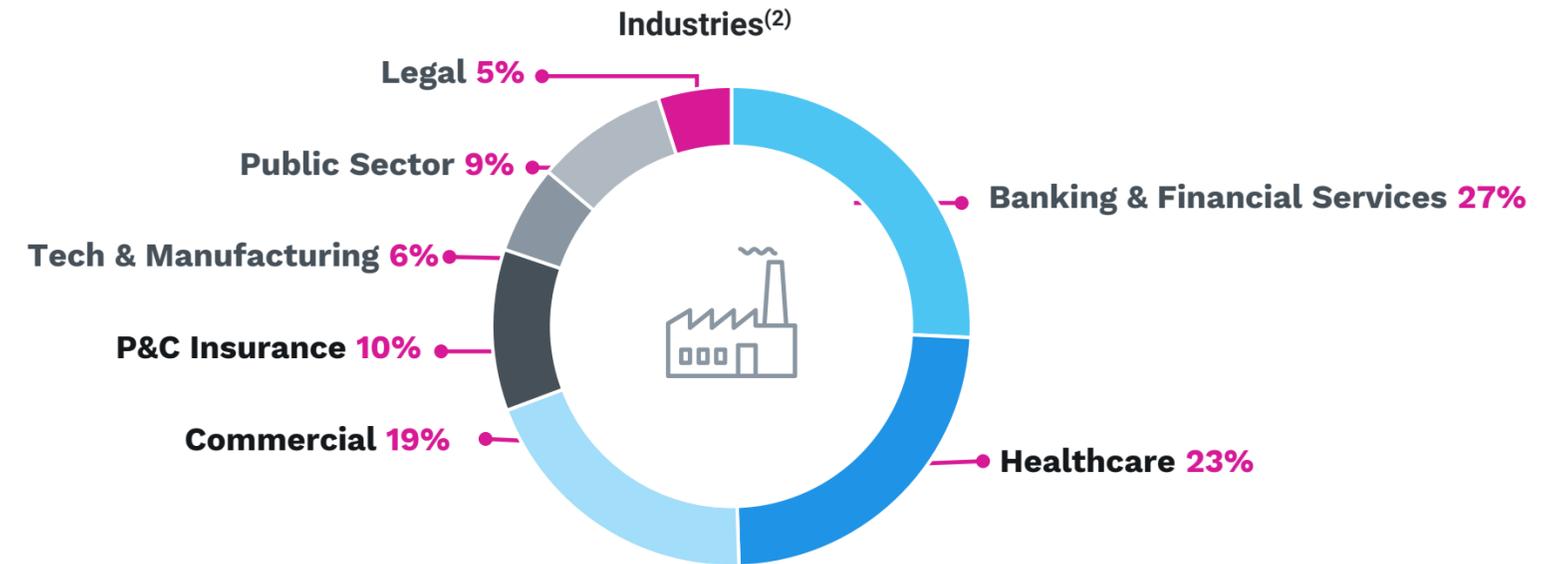
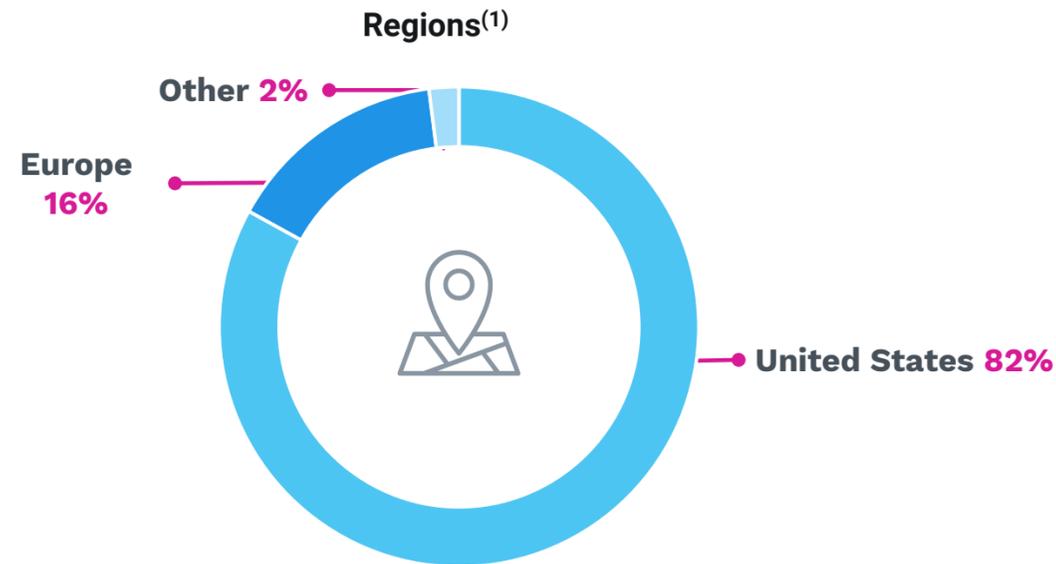


## Exela FY 2020 Revenue by Industry

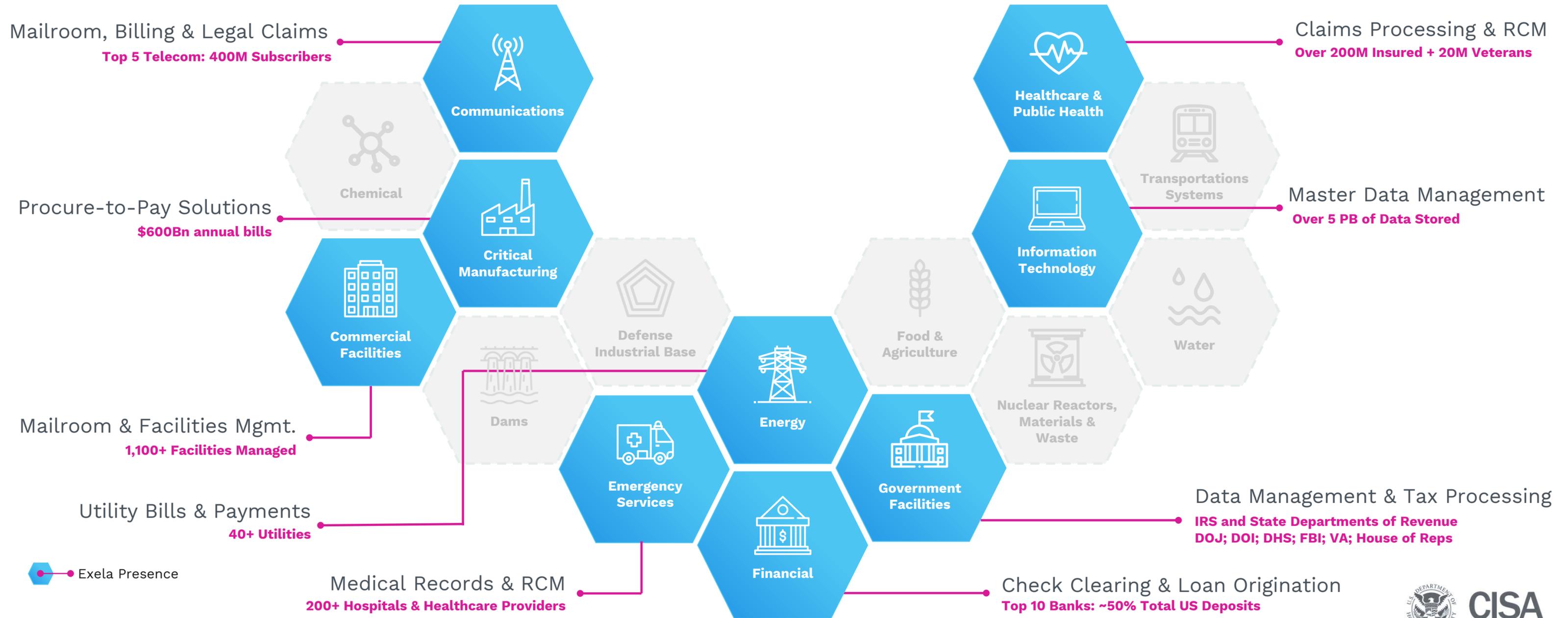


# Solutions positioned for growth

## Revenue Breadth, Diversity, Low Industry & Customer Concentration and Referenceable Solutions



# Key part of the critical supply chain infrastructure in multiple countries



# Exela's technology and services reach a majority of the US population

	 <b>FEDERAL</b>	 <b>STATE</b>	 <b>HEALTHCARE</b>	 <b>BANKING</b>	 <b>LEGAL</b>	 <b>COMMERCIAL</b>
<b>US CITIZENS</b>	<b>All Tax Payers (non-electronic)</b>	<b>95+ Million Citizens</b>	<b>200M+ Subscribers 20M+ Veterans</b>	<b>100M+ Accounts 50% US Deposits</b>	<b>10M+ Claimants</b>	<b>13M+ Employees</b>
<b>VOLUMES</b>	<b>100%</b> IRS Remittances (lockbox payments)	<b>30%</b> US Population in DOR States Serviced	<b>700,000</b> Complex Claims Processed Daily	<b>\$1T+</b> Deposits Processed Annually	<b>\$20B</b> Funds Distributed	<b>\$600B</b> Bills Processed Annually
<b>CUSTOMERS</b>	<ul style="list-style-type: none"> <li>DHS   DOJ   FBI</li> <li>IRS</li> <li>USPS</li> <li>House of Reps</li> <li>Dept. of Interior</li> <li>Dept. of Agriculture</li> </ul>	<ul style="list-style-type: none"> <li>25 State DORs</li> <li>Dept. of Economic Security</li> <li>DoT / DMV</li> <li>Police Departments</li> <li>Dept. of Water</li> </ul>	<ul style="list-style-type: none"> <li>Department of VA</li> <li>Top 5 Payers</li> <li>200+ HC Facilities</li> <li>Medicaid</li> <li>6/15 Top Pharma</li> </ul>	<ul style="list-style-type: none"> <li>Top 10 USB Banks</li> <li>120 Global Banks</li> </ul>	<ul style="list-style-type: none"> <li>98% AM Law 100</li> <li>OCC Mortgage</li> <li>National Mortgage</li> <li>Microsoft Antitrust</li> <li>Target Data Breach</li> <li>VW Emission</li> </ul>	<ul style="list-style-type: none"> <li>60% Fortune® 100</li> <li>Top 5 Telecom</li> <li>8/10 Top Retail</li> <li>50+ Insurance</li> <li>40+ Utility</li> </ul>
<b>CRITICALITY</b>	<ul style="list-style-type: none"> <li>Tax Processing</li> <li>Immigration Processing</li> <li>Mailroom, Data and Document Mgmt.</li> </ul>	<ul style="list-style-type: none"> <li>Tax Processing</li> <li>Court Records</li> <li>Benefit Administration</li> <li>Data &amp; Document Mgmt.</li> </ul>	<ul style="list-style-type: none"> <li>VA Medical Records</li> <li>Revenue Cycle Mgmt.</li> <li>Claims Processing</li> <li>Insurance Enrollment</li> </ul>	<ul style="list-style-type: none"> <li>Remittance Processing</li> <li>Loan Origination</li> <li>Interbank Clearing</li> <li>KYC/AML</li> </ul>	<ul style="list-style-type: none"> <li>Claims Administration</li> <li>Labor &amp; Employment</li> <li>Anti-trust, Securities &amp; Consumer Finance</li> <li>Financial Remediation</li> </ul>	<ul style="list-style-type: none"> <li>Order-to-Cash</li> <li>Procure-to-Pay</li> <li>Master Data Mgmt.</li> <li>Workflow Automation</li> <li>Human Capital Management</li> </ul>

# Exela's Top 15 Customers – Long Tenured and Growing <sup>(1)</sup>

(\$ in millions)		Description	Tenure (in years)	Engagement Model
Customer 1		One of the Top 5 US Banks	14	Sole / Dual
Customer 2		United States Department of Veteran Affairs	13	Dual
Customer 3		One of the Top 5 US Healthcare Insurance Companies	21	Sole / Dual / Multi
Customer 4		Leading Healthcare Insurance Company	16	Sole / Dual
Customer 5		Leading financial services and auto loan provider	8	Sole
Customer 6		One of the Big 4 Accounting firms	16	Multi
Customer 7		Leading Healthcare Revenue Cycle Management Company	4	Sole
Customer 8		State Government	15	Multi
Customer 9		Leading Pharmaceutical Company	18	Dual
Customer 10		One of the Top 10 US Banks	18	Dual
Customer 11		One of the Top 5 US Banks	18	Multi
Customer 12		One of the Top 5 Technology Companies	18	Multi
Customer 13		One of the Top 10 US Banks and Financial Services Companies	18	Multi
Customer 14		One of the Top 5 US Banks	17	Multi
Customer 15		Leading Healthcare Company	18	Multi

**Average Tenure - 15 Years**

(1) Excludes certain Customers exited as part of the transition revenue.

# What that means for Exela and its customers

Building digital roads to repair customers' broken processes

**Untapped potential**

**~5 billion  
transactions  
annually**



**Growing  
TAM**

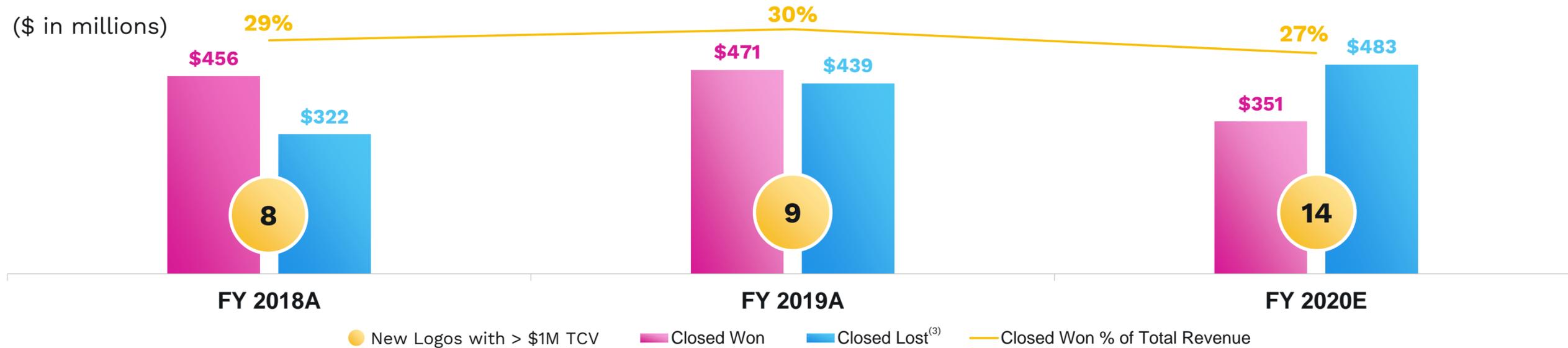


**Our mission is to grow as a trusted partner  
of our customers on their strategic journey**

- **Building digital roads between legacy platforms and emerging standards to address the needs of the future**
- **Secure open networks to enable better liquidity management and new services**

# In 2020, New business won as % of revenue remained in-line with historical trends <sup>(1)</sup>

## Closed Won and Closed Lost by Year<sup>(2)</sup>



## Annual Contract Value Signings by Quarter

(\$ in millions)	FY 2018A	Q1 2019A	Q2 2019A	Q3 2019A	Q4 2019A	FY 2019A	Q1 2020A	Q2 2020A	Q3 2020A	Q4 2020A	FY 2020A
<b>New Business</b>	\$234	\$68	\$53	\$48	\$38	\$207	\$58	\$35	\$30	\$60	\$182
<b>Renewal</b>	222	72	43	102	47	264	27	45	41	57	169
<b>Total</b>	<b>\$456</b>	<b>\$140</b>	<b>\$96</b>	<b>\$150</b>	<b>\$85</b>	<b>\$471</b>	<b>\$85</b>	<b>\$80</b>	<b>\$70</b>	<b>\$116</b>	<b>\$351</b>

**Awarded \$188 million in September 2020 from VA under a teaming agreement with General Dynamics for VICCS over a 5-year term**

(1) Calculated as the ratio of closed won and annual revenue in each of the respective years. 2018: \$456/\$1,586 (29%), 2019: \$471/\$1,562 (30%) and 2020: \$351/\$1,293 (27%)

(2) Measured by annual contract value in millions

(3) Excludes transactions where there was no decision and/or a disqualification

# Exela's business has proven to be resilient during COVID-19

## Agile business model

## Result

### Revenue & Business Model

- **Customers consider adopting the Digital Asset Group and Business Process Automation models for our solutions and services**
- **Flexibility in the business model and quick response teams enabled adjustments to operational capacity in order to match Customer demand levels, mitigating gross margin impact**

**Demand for technology led solutions in healthcare, bills and payments is showing signs of recovery within the existing customer base**

**Quality and SLA achievements enabled by digital foundation**

### Operating Model

- **Adoption of the Work from Anywhere ("WFA") model for Exela employees, with possibility to increase to over 50% of employees**
  - Except for senior members, most exempt employees' productivity levels are lower by approximately 20% or more
  - Organizational effectiveness varies by country with delivery organizations most impacted: ~35% to 40% in some countries
- **Real-estate footprint consolidation enabled by WFA**

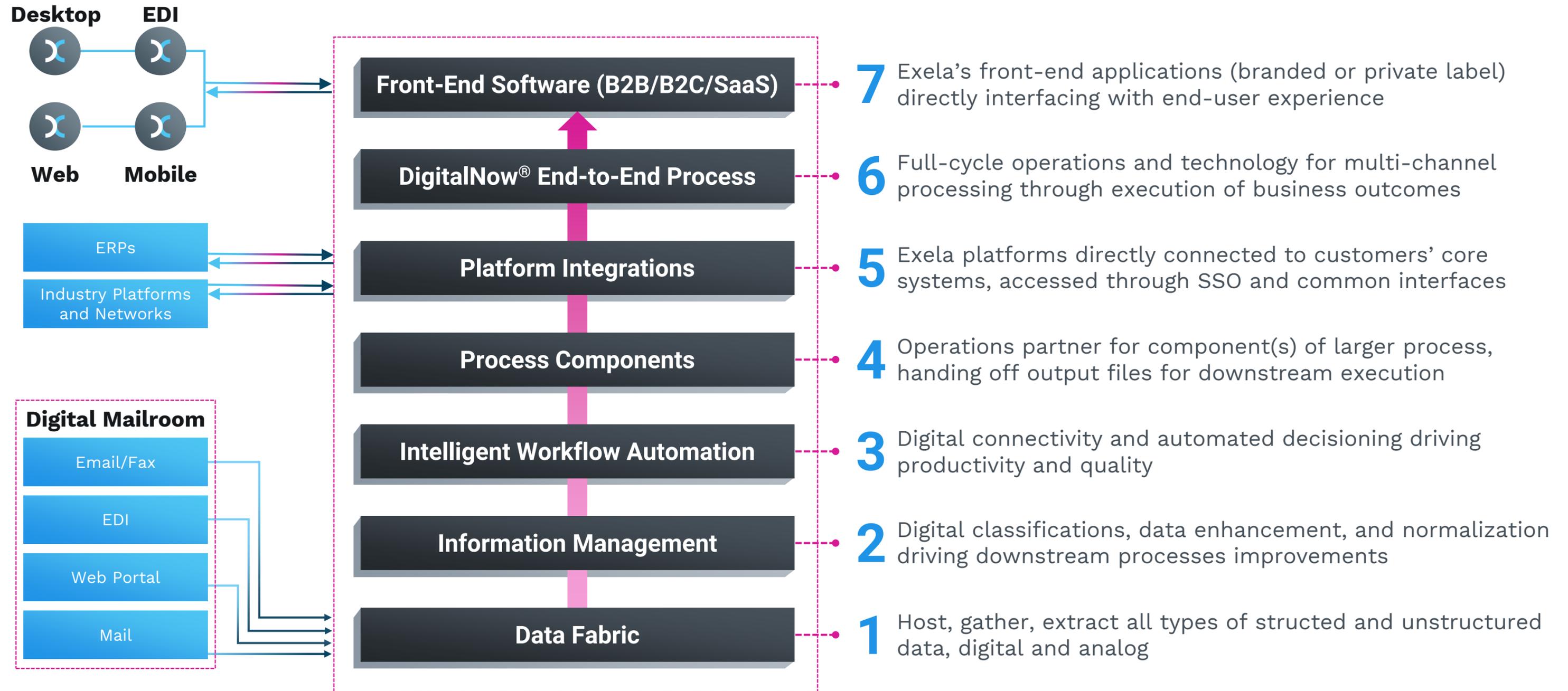
**Successfully rolled out WFA for 10,000+ employees**

**WFA enables resilient, secure and efficient environment**

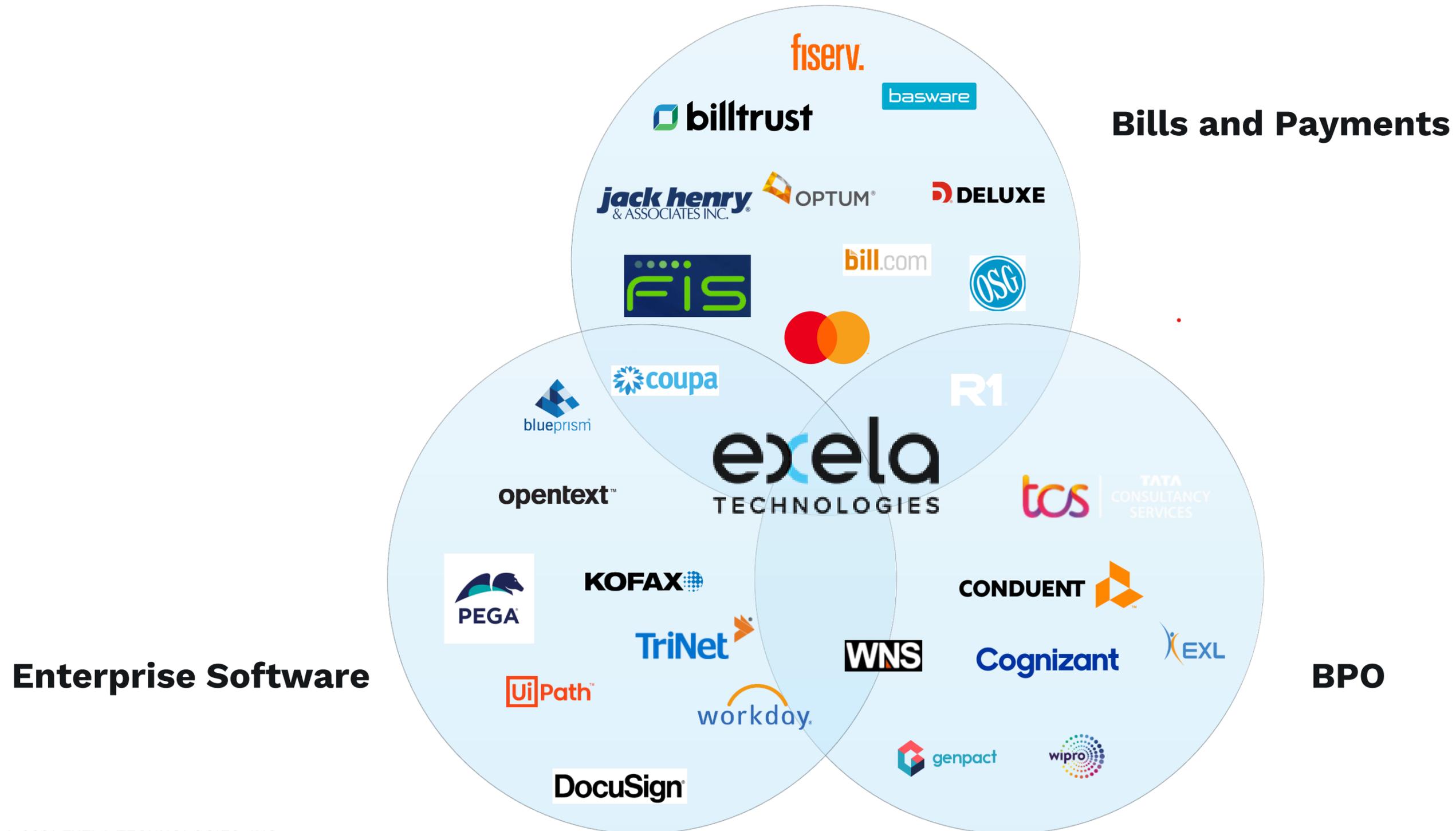
**Plans to exit 35% of existing facilities**

# Exela's digital foundation enables easier process integration

\$1.3 Billion revenue in 2020 delivered by fully operational 7-Layer stack



# Exela's capabilities go beyond one class of competitor



# Reported accounting segment snapshot as of FY 2020



## Information & Transaction Processing Solutions



## Healthcare Solutions



## Legal & Loss Prevention Services

### Segment Overview

- Enterprise Information Management
- Banking, Finance & Accounting
- Payment, and Public Sector Solutions
- Unified Communications Services
- Digital Services
- Document Logistics

- Revenue cycle solutions and information management
- Payer Solutions

- Processing and administration of legal claims and settlements

### FY 20 Revenue/ Gross Margin

\$1,005M / 19%

\$219M / 27%

\$68M / 29%

### Revenue Model

Primarily transaction-based pricing (with minimum volume guarantees) as well as annual licensing and fixed management fees

Primarily transaction-based pricing (with minimum volume guarantees) as well as annual licensing and fixed management fees

Time and materials based and transaction-based pricing models

### Contract Tenure

1-5 years with typical contract of 3 years

1-5 years with typical contract of 3 years

Duration varies from 3 months to multiple years for large settlements

**Total employees as of December 31, 2020 were 19,000 as compared to 21,000 as of September 30, 2020**

# Q4 2020 Preliminary Income statement and Adjusted EBITDA highlights

\$ in millions	Q4'20	Q4'19	Change (\$)
Information and Transaction Processing Solutions	243.5	306.7	(63.2)
Healthcare Solutions	51.6	69.8	(18.2)
Legal and Loss Prevention Services	18.9	17.1	1.8
<b>Total Revenue</b>	<b>314.1</b>	<b>393.6</b>	<b>(79.5)</b>
<b>% change</b>	<b>-20%</b>	<b>-2%</b>	
Cost of revenue (exclusive of depreciation and amortization)	255.0	314.9	(59.9)
<b>Gross profit</b>	<b>59.1</b>	<b>78.7</b>	<b>(19.6)</b>
<b>as a % of revenue</b>	<b>19%</b>	<b>20%</b>	<b>-1.2%</b>
SG&A	45.9	49.7	(3.8)
Depreciation and amortization	25.8	24.4	1.4
Impairment of goodwill and other intangible assets	-	252.4	(252.4)
Related party expense	1.3	1.7	(0.4)
<b>Operating (loss) income</b>	<b>(13.9)</b>	<b>(249.5)</b>	<b>235.6</b>
<b>as a % of revenue</b>	<b>-4%</b>	<b>-63%</b>	<b>59.0%</b>
Interest expense, net	44.2	43.2	1.0
Loss on extinguishment of debt	9.6	-	9.6
Sundry expense (income) & Other income, net	11.0	9.4	1.6
<b>Net loss before income taxes</b>	<b>(78.7)</b>	<b>(302.1)</b>	<b>223.4</b>
Income tax expense (benefit)	10.1	2.0	8.2
<b>Net income (loss)</b>	<b>(88.9)</b>	<b>(304.1)</b>	<b>215.2</b>
<b>as a % of revenue</b>	<b>-28%</b>	<b>-77%</b>	<b>49.0%</b>
Depreciation and amortization	25.8	24.4	1.4
Interest expense, net	44.2	43.2	1.0
Income tax expense (benefit)	10.1	2.0	8.2
<b>EBITDA</b>	<b>(8.6)</b>	<b>(234.5)</b>	<b>225.9</b>
<b>as a % of revenue</b>	<b>-3%</b>	<b>-60%</b>	<b>56.8%</b>
<b>EBITDA Adjustments</b>			
1 Gain / loss on derivative instruments	0.7	(0.6)	1.3
2 Non-Cash and Other Charges	30.7	271.9	(241.2)
3 Transaction and integration costs	4.9	1.5	3.4
<b>Sub-Total (Adj. EBITDA before O&amp;R)</b>	<b>27.7</b>	<b>38.3</b>	<b>(10.6)</b>
4 Optimization and restructuring expenses	9.5	14.7	(5.2)
<b>Adjusted EBITDA</b>	<b>37.2</b>	<b>53.0</b>	<b>(15.9)</b>
<b>as a % of revenue</b>	<b>11.8%</b>	<b>13.5%</b>	<b>-1.6%</b>

**Revenue:** Exceeded the guidance range for the Q4 2020 quarter (\$300-310M). 20% decline yoy driven by lower transaction volumes since mid-March as a result of COVID-19, transition revenue and sale of assets

**COGS/margin:** Decreased 120 bps on a yoy basis primarily due to non-cash charges related to a facility exit offset by better cost and capacity management and reduction of stranded costs attributable. Q4 Gross Profit Margin declined sequentially due to non-cash charges due to facility exit, business mix change, year-end accrual of paid time off charges related to carry over of vacation time and benefit in Q3 related to CARES Act credits

**SG&A:** Declined by 8% but included higher professional fees and advisory costs

**Adjusted EBITDA margin:** Declined by 160 bps primarily due to lower gross profits coupled with operating leverage and lower O&R charges

**Capex:** \$6M in Q4 2020 including additions to internally developed software for Q4 2020 representing ~2% of revenue

**Liquidity:** \$108M as of December 31, 2020 as per the credit agreement definition consisting of \$63M of cash and an additional \$26M of availability under global credit facilities. Additionally, the Company has \$53 million capacity under the Loan and Security Agreement dated December 10, 2020 that remains undrawn in accordance with its terms

# FY 2020 Preliminary Income statement and Adjusted EBITDA highlights

\$ in millions	FY'20	FY'19	Change (\$)
Information and Transaction Processing Solutions	1,005.0	1,234.3	(229.3)
Healthcare Solutions	219.0	256.6	(37.6)
Legal and Loss Prevention Services	68.4	71.3	(2.9)
<b>Total Revenue</b>	<b>1,292.6</b>	<b>1,562.3</b>	<b>(269.8)</b>
<i>% change</i>	<i>-17%</i>		
Cost of revenue (exclusive of depreciation and amortization)	1,023.5	1,224.7	(201.2)
<b>Gross profit</b>	<b>269.0</b>	<b>337.6</b>	<b>(68.6)</b>
<i>as a % of revenue</i>	<i>21%</i>	<i>22%</i>	<i>-0.8%</i>
SG&A	186.1	198.9	(12.8)
Depreciation and amortization	94.0	100.9	(7.0)
Impairment of goodwill and other intangible assets	-	349.6	(349.6)
Related party expense	5.4	9.5	(4.1)
<b>Operating (loss) income</b>	<b>(16.4)</b>	<b>(321.2)</b>	<b>304.8</b>
<i>as a % of revenue</i>	<i>-1%</i>	<i>-21%</i>	<i>19.3%</i>
Interest expense, net	173.9	163.4	10.4
Loss on extinguishment of debt	9.6	1.4	8.2
Sundry expense (income) & Other income, net	(34.9)	15.4	(50.3)
<b>Net loss before income taxes</b>	<b>(164.9)</b>	<b>(501.5)</b>	<b>336.5</b>
Income tax expense (benefit)	13.6	7.6	5.9
<b>Net income (loss)</b>	<b>(178.5)</b>	<b>(509.1)</b>	<b>330.6</b>
<i>as a % of revenue</i>	<i>-14%</i>	<i>-33%</i>	<i>18.8%</i>
Depreciation and amortization	94.0	100.9	(7.0)
Interest expense, net	173.9	163.4	10.4
Income tax expense (benefit)	13.6	7.6	5.9
<b>EBITDA</b>	<b>102.9</b>	<b>(237.1)</b>	<b>340.0</b>
<i>as a % of revenue</i>	<i>8%</i>	<i>-15%</i>	<i>23.1%</i>
<b>EBITDA Adjustments</b>			
1 Gain / loss on derivative instruments	0.2	4.3	(4.1)
2 Non-Cash and Other Charges	8.0	407.9	(399.9)
3 Transaction and integration costs	16.6	5.7	10.9
<b>Sub-Total (Adj. EBITDA before O&amp;R)</b>	<b>127.8</b>	<b>180.9</b>	<b>(53.1)</b>
4 Optimization and restructuring expenses	45.6	73.9	(28.3)
<b>Adjusted EBITDA</b>	<b>173.4</b>	<b>254.8</b>	<b>(81.4)</b>
<i>as a % of revenue</i>	<i>13.4%</i>	<i>16.3%</i>	<i>-2.9%</i>

**Revenue:** Exceeded the quarterly guidance range for all the 2020 quarters despite the uncertainty due to the pandemic. 17% decline yoy driven by lower transaction volumes since mid-March as a result of COVID-19, transition revenue and sale of assets

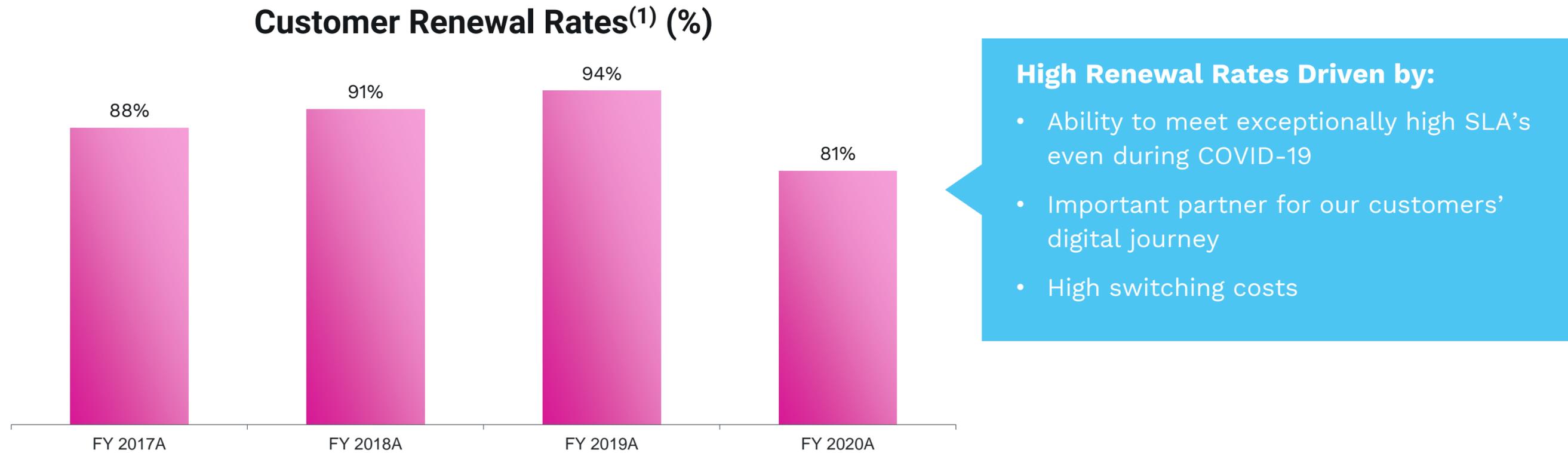
**COGS/margin:** Decreased 80 bps on a yoy basis primarily due to lower revenue offset by implementation of capacity management, savings actions and partial elimination of stranded costs

**SG&A:** Declined by 6% but included higher professional fees and advisory costs

**Adjusted EBITDA margin:** Declined by 290 bps primarily due to lower gross profits coupled with operating leverage and lower O&R charges

**Capex:** \$16M in FY 2020 including additions to internally developed software representing ~1% of revenue fairly asset light model

# Strong revenue visibility driven by recurring revenue



- 2020 Renewal rates were negatively impacted by the COVID-19 pandemic
- ~90% of next 12 months revenue is highly visible at any point in time
- Renewal rates expected to return to pre-COVID-19 levels of over 90%

(1) Calculated by excluding certain Customers exited as part of the transition revenue. Calculated as annualized contract value ("ACV") of contracts renewed as percentage of ACV of total contracts up for renewal.

# Operating leverage improvement - Savings program update

## Cost Savings Program Overview

- In-progress initiatives represent \$174.2 million of run rate savings across Headcount (\$136.1 million), Vendor (\$13.0 million), and Lease (\$25.0 million)
- Largest driver of savings is headcount reductions from process standardization, automation, right sizing efforts and elimination of stranded costs

## Recently Executed Savings Overview

(\$ in millions)	Q1 2021	Q2 2021	Q3 2021	Q4 2021	FY 2021E
<b>Cash Realization</b>	<b>\$9.6</b>	<b>\$9.8</b>	<b>\$8.8</b>	<b>\$9.8</b>	<b>\$38.0</b>

**Savings include headcount reduction, equipment consolidation and consolidation of 5 facilities**

*Note: Completed initiatives represent \$243.6 million of run rate savings across Headcount (\$152.5 million), Vendor (\$76.4 million), and Lease (\$14.7 million) saving initiatives.*

# 2021 Financial Outlook and Operating Model Considerations

## Revenue

- Normalization of pre-COVID-19 volumes expected in 2021
- Renewal rates to return to historical levels pre-COVID-19
- Continued momentum in winning new business

**Estimated Range: \$1,250 - \$1,390 million**

## Gross Profit Margin

- Improved operating leverage resulting from the normalization of volumes to pre-COVID-19 levels
- Increased productivity of existing employee base and higher utilization of production infrastructure

**Estimated Range: 23 - 25% of revenue**

## Adj EBITDA<sup>(1)</sup> Margin

- Improved operating leverage resulting from the scaling of revenue with minimal additions to production infrastructure
- Reduction in professional and legal expenses due to normalization of capital structure

**Estimated Range: 16 - 17% of revenue**

## Capex and Working Capital

- Capex levels of approximately **1% of revenue**, in line with historic levels
- Working capital in line with historic levels and recent trends

# Exela Highlights

- **Category-leading platform in the Business Process Management industry**
  - Well-positioned in large, information-intensive industries
  - Digital foundation enabling technology-led solutions referenceable in key industries
- **Diversified across customers and end-markets with significant growth potential**
- **Resilient business model affirmed during COVID-19**
  - Strong visibility driven by recurring revenue
  - Asset-light financial model with significant FCF generation
  - Variable cost structure with operational leverage
  - Technology led automation driving margin expansion
- **Experienced management with significant industry experience**

# Appendix / Reference



# Reconciliation of non-GAAP measures – Revenue and Adj EBITDA

## Non-GAAP constant currency revenue reconciliation

(\$ in millions)	Three months ended		Twelve months ended	
	31-Dec-20	31-Dec-19	31-Dec-20	31-Dec-19
<b>Revenues, as reported (GAAP)</b>	<b>\$314.1</b>	<b>\$393.6</b>	<b>\$1,292.6</b>	<b>\$1,562.3</b>
Foreign currency exchange impact <sup>(1)</sup>	(4.2)		(3.4)	
<b>Revenues, at constant currency (Non-GAAP)</b>	<b>\$310.0</b>	<b>\$393.6</b>	<b>\$1,289.2</b>	<b>\$1,562.3</b>

(1) Constant currency excludes the impact of foreign currency fluctuations and is computed by applying the average exchange rates for the three months and twelve months ended December 30, 2019, to the revenues during the corresponding period in 2020.

## Reconciliation of Adjusted EBITDA

(\$ in millions)	Three months ended		Twelve months ended	
	31-Dec-20	31-Dec-19	31-Dec-20	31-Dec-19
<b>Net loss (GAAP)</b>	<b>(\$88.9)</b>	<b>(\$304.1)</b>	<b>(\$178.5)</b>	<b>(\$509.1)</b>
Interest expense	44.2	43.2	173.9	163.4
Taxes	10.1	2.0	13.6	7.6
Depreciation and amortization	25.8	24.4	94.0	100.9
<b>EBITDA (Non-GAAP)</b>	<b>(\$8.6)</b>	<b>(\$234.5)</b>	<b>\$102.9</b>	<b>(\$237.1)</b>
Transaction and integration costs	4.9	1.5	16.6	5.7
Optimization and restructuring expenses	9.5	14.7	45.6	73.9
Gain / loss on derivative instruments	0.7	(0.6)	0.2	4.3
Other Charges	30.7	271.9	8.0	407.9
<b>Adjusted EBITDA (Non-GAAP)</b>	<b>\$37.2</b>	<b>\$53.0</b>	<b>\$173.4</b>	<b>\$254.8</b>
Foreign currency exchange impact <sup>(1)</sup>	0.0		1.1	-
<b>Adjusted EBITDA, at constant currency (Non-GAAP)</b>	<b>\$37.2</b>	<b>\$53.0</b>	<b>\$174.4</b>	<b>\$254.8</b>

(1) Constant currency excludes the impact of foreign currency fluctuations and is computed by applying the average exchange rates for the three months and twelve months ended December 30, 2019, to the revenues during the corresponding period in 2020.

# Reconciliation of non-GAAP measures – Revenue and Adj EBITDA Margin

(\$ in millions)	Three months ended		Twelve months ended	
	31-Dec-20	31-Dec-19	31-Dec-20	31-Dec-19
<b>Revenues, as reported (GAAP)</b>	<b>\$314.1</b>	<b>\$393.6</b>	<b>\$1,292.6</b>	<b>\$1,562.3</b>
(-) Postage & postage handling	54.1	70.1	230.0	275.3
<b>Revenue - Net of pass through (Non-GAAP)</b>	<b>\$260.0</b>	<b>\$323.5</b>	<b>\$1,062.5</b>	<b>\$1,287.0</b>
(-) LMCE	-	-	-	2.1
<b>Revenue - Net of pass through &amp; LMCE (Non-GAAP)</b>	<b>\$260.0</b>	<b>\$323.5</b>	<b>\$1,062.5</b>	<b>\$1,284.9</b>
Revenue growth %	(19.6%)		(17.3%)	
<b>Adjusted EBITDA (Non-GAAP)</b>	<b>\$37.2</b>	<b>\$53.0</b>	<b>\$173.4</b>	<b>\$254.8</b>
<b>Adjusted EBITDA margin</b>	<b>14.3%</b>	<b>16.4%</b>	<b>16.3%</b>	<b>19.8%</b>

# Additional Details

(\$ in millions)	As of December 31, 2020	As of March 12, 2021
<b>Liquidity<sup>(1)</sup> including cash and availability under global credit facilities</b>	\$107.8	\$60.7
<b>Committed and undrawn under existing securitization facility</b>	53.0	53.0
<b>Total</b>	<b>\$160.8</b>	<b>\$113.7</b>

Does not include \$26.8M gross proceeds from equity offering announced March 15, 2021

Note: Liquidity as defined per the third amendment of the credit agreement effective May 15, 2020.

Additionally, the Company has \$53 million capacity under the Loan and Security Agreement dated December 10, 2020 that remains undrawn in accordance with its terms.

(1) Includes \$18.5 million and \$19.9 million as addbacks for fees paid for advisory and professional services paid until 12.31.2020 and 3.12.2021, respectively.